

Hyperight Nordic DAIR Awards

Official Rules

HYPERIGHT'S NORDIC DATA AND & AI READINESS AWARDS ("DAIR AWARDS") OFFICIAL RULES

Please read these Official Rules before entering this online nomination (the "Nomination"). By submitting your Nomination, you agree to be bound by these Official Rules and represent that you satisfy all of the eligibility requirements below.

NO PURCHASE IS NECESSARY TO ENTER A NOMINATION OR TO WIN AN AWARD AS PART OF THIS PROGRAM.

1. Eligibility. *NOMINATION VOID WHERE PROHIBITED.* NOMINATIONS OPEN ONLY TO: a) INDIVIDUALS WHO ARE AT LEAST AGE 18 (OR THE AGE OF MAJORITY UNDER APPLICABLE LAW, WHICHEVER IS OLDER), WORK WITH DATA, ANALYTICS, AI OR RELATED TOPIC, AND WORK AND LIVE IN ANY OF THE NORDIC COUNTRIES; b) ENTERPRISES, PUBLIC AND NON-PROFIT ORGANIZATION OPERATING IN THE NORDIC REGION. IF YOU DO NOT MEET ANY OF THESE REQUIREMENTS, OR ANYOTHER ELIGIBILITY REQUIREMENTS IN THESE OFFICIAL RULES, YOU ARE NOT ELIGIBLE TO WIN AN AWARD. To be eligible to win an award, entries must be completed and received by Hyperight AB ("*Program Host*") in the manner and format designated below. Directors, officers and employees of Program Host and any of their respective parent companies, affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win the prize. All applicable Swedish laws and regulations apply.

2. Disclaimer. Program Host, all participating sponsors, and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies (collectively, the "*Released Parties*") will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications -related malfunctions or failures; (c) any Nomination disruptions, injuries, losses or damages caused by events beyond the control of Program Host or by non-authorized human intervention; or (d) any printing or typographical errors in any materials associated with the Nomination.

3. Nomination Period. The Promotion starts at 00:00 AM(CET -Central European Time) on Wednesday, September 01, 2021 and ends at 12:00 PM on Friday, October 15, 2021 (the "Nomination Acceptance Period"). All entries must be received during the Nomination

Acceptance Period and meet the other requirements in these Official Rules to be eligible to win an award.

4. Awards. One winner from each category will win the following prize :Free entrance including food and refreshments to Hyperight 2021 Nordic DAIR Awards Ceremony; A yearly premium subscription to hyperight.com with access to all video, audio and written content ; Free entrance to Data Innovation Summit 2022; Hyperight Nordic Data Award trophy; Coverage in a press release and via Hyperight's social media channels detailing the outcome of the awards.

5. Odds. Odds of winning an award prize depend on the number of eligible entries received. ALL INTERNATIONAL AND LOCAL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF THE PRIZE IS THE SOLE RESPONSIBILITY OF THE WINNER. If the prize is not claimed within 30 days after delivery of notification, it will be forfeited and awarded to an alternate winner. The prize is not transferable. No substitutions or exchanges (including for cash) of the prize will be permitted, except that Program Host reserves the right to substitute a prize of equal or greater value for any prize. The prize will be awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

6. Identity of Entrant. In the event of a dispute about the identity of the entrant, entries made online will be declared made by the authorized account holder of the e-mail address submitted at time of entry. An authorized account holder is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. All personal and other information requested by and supplied to the Program Host for the purpose of the Nomination must be truthful, complete, accurate and in no way misleading. The potential winner may be required to provide the Program Host with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry.

7. How to Enter. To enter, you must follow the instructions in the online Nomination form provided on the Nordic DAIR Awards web page from Program Host. All requested information must be provided for your entry to be valid. Entries become the property of Program Host and will not be returned. Entries and entrants are subject to verification by the Program Host in its sole discretion.

7.1 Awards Entry Formalities

- a. The eligibility period for any nomination or entry to be considered is from 1st September 2021 to 15th of October.

- b. All award entries must be submitted (in English) by completing the online entry process on the award website.
- c. Each Award Entry must be completed in full and received by the Program Host on or before the 15th of October 2021. Entries received after the 15th of October will be disqualified and will not be considered by the Program Host.
- d. In the event that an Award Entry is inaccurate or incomplete, does not comply with these conditions or is deemed, at our sole discretion, ineligible for any other reason, then the relevant Entry will be disqualified.

7.2 Number of Entries.

- A. You may submit Entries or nominations to the Nordic DAIR Awards in all categories.
- B. Self Nominations are acceptable
- C. For the Individual Awards you can nominate a person for only one category,
- D. For the Enterprise Awards you can nominate an organisation for more than one Category.

8. Consent. Upon nomination submission, nominees will be required to provide explicit consent for being nominated for a 2021 Nordic DAIR Awards and for sharing the information disclosed in their nomination with the 2021 Nordic DAIR Awards judges. The judges will not publish information about any nominee or their use case information without explicit prior consent. By submitting the nomination, you consent to your name and company possibly being named publicly as a 2021 Nordic DAIR Awards participant. Use case information provided in the nomination form may be included in public announcements, but all participants can have the opportunity to review that content before it is published.

9. Award Selection and Winner Notification. The short list of the final three contestants for each award category will be determined by a judge panel consisting of guest judges selected by Hyperight. The evaluation process will be managed by the Program Host. The winners will be determined by open online voting by the Nordic community. All shortlisted participants will receive an invitation to the hybrid celebration ceremony during the Hyperight's DAIR AWARDS Ceremony scheduled for *08 December 2021 at Scandic Vasateatern in Stockholm and online*, where we will officially announce the winners.

10. General Release. By entering a Nomination, you release Program Host and all Released Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Nomination or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy,

defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

11. Use of Winners' Name, Likeness, etc. Except where prohibited by law, Nomination entry constitutes permission to use nominee's name, hometown, likeness, persona, and/or award information, without limitation, for promotional purposes without further permission or compensation. Hyperight reserves the right to contact nominees regarding publishing a written case study summary or pitching media opportunities based on the information provided in the Nordic DAIR Awards nomination form. We will not publish any named customer case study without explicit prior written permission.

12. Affidavit & Release. As a condition of being awarded any award, the potential winner will be required to execute and deliver to Program Host a signed affidavit of eligibility and acceptance of these Official Rules and release of liability, and any other legal, regulatory, or tax-related documents required by Program Host in its sole discretion.

13. Winner List. The list of winning organizations will be listed on the Hyperight public website after the official announcement in December.

14. Intellectual Property Notice. The Promotion and all accompanying materials are copyright © 2021 by Hyperight AB. All rights reserved.

15. Miscellaneous. Nominations and these Official Rules will be governed, construed and interpreted under the laws of Sweden. Entrants agree to be bound by these Official Rules and by the decisions of Program Host, which are final and binding in all respects. Program Host reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Nordic DAIR Awards program or any entrant's participation should viruses, bugs, unauthorized human intervention or other causes beyond Program Host's control affect the administration, security, fairness, or proper play of the Nomination, or Program Host otherwise becomes (as determined in its sole discretion) incapable of running the Nordic DAIR Awards program as planned. Entrants who violate these Official Rules, violate any law, rule or regulation in connection with participation in the Nordic DAIR Awards program, tamper with the operation of the Nomination or engage in any conduct that is detrimental or unfair to Program Host, the Nomination or any other entrant (in each case as determined in Program Host's sole discretion) are subject to disqualification from entry into the Nordic DAIR Awards program. Program Host reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter a Nomination. Any provision of the Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. If you have any questions about these Official Rules or the Nordic DAIR Awards program, please e-mail them to info@hyperight.com or send written questions to the address listed below, Attn: "Nordic DAIR Awards" Promotion Questions.

16. Program Host. Hyperight AB, Org Number. 559010-7842, Regeringsgatan 70A, lgh 1103. 111 39 Stockholm, Sweden. If you have questions about the Data Impact Awards, please email info@hyperight.com.